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A Comprehensive Two-Day Conference on

Commercial Real Estate Leases

Strategies and tools for successfully negotiating, documenting and resolving commercial leasing disputes



February 8 & 9, 2016

Los Angeles, California

DoubleTree By Hilton Los Angeles Downtown

Credits: CA Bar 10 CLE (including 1 ethics) (call about others) **Quick when/where:** 8:30 a.m., 120 South Los Angeles Street

Yes!	Please register me:	

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Si Monday, February 08, 2016

Commercial Real Estate Leases Conference

Potential problems arising from casual drafting or getting into too

much detail: Tips for fitting the approach and level of detail to the

transaction; terms that should be binding; avoiding drafting errors

8:00 Registration Opens

8:30 Introduction & Overview

Charles D. Jarrell, Esq., <u>Program Co-Chair</u> Allen Matkins Leck Gamble Mallory & Natsis LLP Los Angeles, CA

Owen S. Solomon, Esq., <u>Program Co-Chair</u> Shoreline, A Law Corporation ~ Santa Monica, CA

8:45 Special Opening Panel on the Current State of the Leasing Market

Broker (business) & lawyer (legal) perspectives: Areas where perceptions of the opportunities and potential obstacles are in sync and areas where they diverge and have the potential to derail the transaction

Charles D. Jarrell, Esq., Program Co-Chair, Moderator

Owen S. Solomon, Esq., Program Co-Chair, Moderator

Stephen L. Bay, Vice Chairman CBRE, Inc. ~ Los Angeles, CA

Christy M. Morcomb, Esq. Shoreline, A Law Corporation ~ Santa Monica, CA

> **Tony Ranger** Madison Partners ~ Los Angeles, CA

David B. Stone, Esq. Allen Matkins Leck Gamble Mallory & Natsis LLP ~ Los Angeles, CA

10:30 Break

10:45 The Growing Importance of Environmental Due Diligence

Consultant, insurer, and legal perspectives on the key current issues for evaluating and handling environmental issues

Eddie Arslanian, PE, *Principal* Ramboll Environ ~ Los Angeles, CA

Peter A. Nyquist, Esq. Greenberg Glusker Fields Claman & Machtinger LLP ~ Los Angeles, CA

Charity O'Sullivan, Senior Vice President - Client Executive JLT Specialty USA ~ Los Angeles, CA

that can lead to being bound to other terms **Jeff Kreshek**, *Vice President - Leasing West Coast* Federal Realty Investment Trust ~ El Segundo, CA **Mona Y. Oh, Esq.**

Early Stage Issues: Letters of Intent

Lunch (on your own)

Shoreline, A Law Corporation ~ Santa Monica, CA

John Sabourin

Tenant Representation and Corporate Real Estate Specialist Tenant Guardian ~ Newport Beach, CA

2:30 Break

12:00

1:15

2:45 Operating Expenses: Negotiating the Provisions and Practical Auditing Tips

Pass through base lines and calculations; special operating expense issues for "green" leases and retrofitting buildings for higher-level LEED compliance; potential impact of specific inclusions vs. specific exclusions

> **Terry L. Barger**, *Principal* CyberLease, LLC ~ Irvine, CA

Raymond Rothfelder *Managing Director, U.S. Western Division* John Hancock Financial Services ~ Los Angeles, CA

> Michael R. Udell, Esq. Udell Wang LLP ~ Los Angeles, CA

4:00 Bottom Line Issues: Accounting Treatment of Leases

Accounting rules and degrees of flexibility

Michael Bossi, Principal RBZ, LLP ~ Los Angeles, CA

Yunna Weinzerl, CPA, MST Armanino LLP ~ Los Angeles, CA

5:00 Continue the Exchange of Ideas: Reception for Faculty and Attendees

Sponsored by Allen Matkins Leck Gamble Mallory & Natsis LLP and Shoreline, A Law Corporation

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What previous attendees have said:

"Speakers were well versed in their subject matter."

"Informative & entertaining conference."

"The seminar was well organized and well run and I appreciated all the good information as it was so applicable to the work that I do every day."

About the Conference

This year's conference is intended to provide landlords, tenants, brokers, property managers, attorneys and other real estate professionals with insights into areas that can impact both negotiating and documenting sophisticated leases, as well as addressing and resolving challenging lease disputes and situations. The conference will provide an overview of current leasing trends, highlight specialized areas that can dramatically impact commercial lease transactions, and offer solutions to dealing with lease defaults and disputes.

The distinguished faculty for this conference is drawn from leading industry attorneys and specialists who will describe their real-world experience and practical approaches to a variety of topics confronting parties in today's leasing environment. Special attention will be given to areas often overlooked at similar conferences including environmental, accounting, operating expense, bankruptcy and alternative dispute resolution issues. Our goal is to provide attendees with the knowledge, strategies and tools they need to survive and thrive in today's market and anticipate future market changes. We hope you will join us.

~ Program Co-Chairs: Charles D. Jarrell, Esq. of Allen Matkins Leck Gamble Mallory & Natsis LLP and Owen S. Solomon, Esq. of Shoreline, A Law Corporation

Tuesday, February 09, 2016

Case Law Update on the Need for Clarity in Document 8:30 Drafting

The parol evidence rule and recent case law implications: The broader array of evidence that may now be admitted in a misrepresentation case; implications for making promises to do things not contained in the lease agreement

> Jules Zeman, Esq. Dentons ~ Los Angeles, CA

Bankruptcy: Lease Drafting Lessons from the Recession 9:00

Tenants in trouble and landlords in trouble: Pre-bankruptcy foreclosure; reorganizations in bankruptcy actions; tenant in default beyond the mere eviction; how to draft a lease to minimize the bankruptcy risk; avoiding the midnight move

> Michael H. Goldstein, Esq. Goodwin Procter LLP ~ New York, NY

Brian D. Huben, Esq. Katten Muchin Rosenman LLP ~ Los Angeles, CA

Litigation War Stories with Lessons for Resolving 9:45 **Leasing Disputes**

Adapting to recent substantive decisions and avoiding tactical and procedural errors

> Andrew J. Haley, Esq. Shoreline, A Law Corporation ~ Santa Monica, CA

> George T. ("Tim") McDonnell, Esq. Allen Matkins Leck Gamble Mallory & Natsis LLP Los Angeles, CA

Break 10:30

Special Address: Judicial Perspective on Leasing 10:45 **Disputes That Go to Trial**

Richard Stone, Esq., *Judge (ret)* Superior Court of Los Angeles County ~ Beverly Hills, CA

11:15 Ethical Issues for Lawyers: Implications of Using the **Open Web for Research**

> David V. Dilenschneider, Esq. Senior Director of Client Relations LexisNexis ~ Centennial, CA

Evaluations and Adjourn 12:15



Registration & Other Conference Information

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Walk-ins are welcome, subject to space availability.

Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for in person or webcast attendance for this program is \$895 with a group rate of \$670 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$595. For students, people in their job for less than a year, and public interest NGO's, our rate is \$447.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation:

You may substitute another person at any time. We will refund tuition, less

Commercial Real Estate Leases Conference

Related Seminars and Webcast Replays:

SEPA & NEPA	January 15, 2016	Seattle, WA
Buying & Selling Electric Power in the West	January 25-26, 2016	Seattle, WA
Natural Resource Damages	March 9-10, 2016	Washington, DC
Real Estate Purchases & Sales	March 21-22, 2016	Seattle, WA
Land Use Planning in California	April 13, 2016	San Francisco, CA
Clean Water and Stormwater	April 18-19, 2016	Seattle, WA
Hydrology and Water Management	May 4, 2016	Reno, NV
Electric Transmission in the West	May 12-13, 2016	Seattle, WA
Sustainable Groundwater in California	June 6-7, 2016	Sacramento, CA

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a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Tuesday, February 2, 2016. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The conference will be held at the DoubleTree By Hilton Los Angeles Downtown at 120 South Los Angeles Street in Los Angeles, CA 90012. Call the hotel directly at (213) 629-1200 by January 18, 2016 for reservations at the special negotiated rate of \$239 and mention that you are attending a Law Seminars International conference. Rooms are on a first come, first served basis.

Continuing Education Credits:

Live credits: Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for 10 California MCLE credits (including 1 ethics). Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content:

Webcast and audio replays, with printed or electronic course materials, are available for \$905. The course materials alone are available for \$100. Replays will be available within two weeks after the seminar or from the date we receive payment.

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Faculty: Commercial Real Estate Leases Conference

Charles Jarrell, <u>Program Co-Chair</u>, partner, Allen Matkins Leck Gamble Mallory & Natsis LLP, focuses on commercial litigation, with an emphasis on business disputes and commercial fraud claims, including litigation. He guides his clients in real estate transactions, including leases and purchase and sales and is on the Board of the Ketchum-Downtown YMCA and Law Rocks!

Owen S. Solomon, Program

Co-Chair, Shoreline, A Law Corporation (formerly known as Greenwald, Pauly & Miller), focuses on real estate transactions which involve the leasing, acquisition, disposition, design, development, construction, ownership and financing of local, regional, national and international real estate projects. He helps clients manage their risk and develop creative approaches for resolving problems.

Richard Stone, formerly a Judge with the Superior Court of Los Angeles County, presided over unlimited jurisdiction civil cases, where he handled high-stakes cases in almost every type of civil dispute. He was the recipient of the "Trial Judge of the Year" in 2012 by the American Board of Trial Advocates.

Eddie Arslanian, PE, Principal, Ramboll Environ US Corporation, provides technical and management expertise in environmental consulting and engineering in order to aid clients in understanding their environmental liabilities and evaluating their risks. His clients include law firms, financial institutions, insurance companies, real estate developers and commercial and industrial businesses.

Terry L. Barger founded

CyberLease LLC after serving as General Manager for several high-rise office buildings managed by LaSalle Properties in Southern California. He specializes in operating cost and rent escalation analysis.

Stephen L. Bay, Vice Chairman, CBRE, Inc., is a real estate advisor who represents tenants in lease transactions. He focuses on representation of office occupiers, with a specialization in the occupancy strategies of the worldÆs law firms.

Michael Bossi, Principal in the Assurance Department, RBZ, LLP, provides audit, tax planning, due diligence and consulting services to the real estate and hospitality industries. His real estate experience includes commercial and residential developers, builders, shopping center operators and investors.

David V. Dilenschneider,

Senior Director of Client Relations, LexisNexis, is a former litigator who consults with practitioners to discuss their challenges and needs. He co-wrote a chapter in Litigators on Experts: Strategies on Managing Expert Witnesses from Retention through Trial published by the ABA.

Michael H. Goldstein, part-

ner, Goodwin Procter, Financial Institutions Group, Co-Chair of the Financial Restructuring Practice and a member of the firmÆs FinTech Practice, represents debtors, sponsors, bondholders, creditors, committees and purchasers of distressed assets.

Andrew J. Haley, Shoreline, A Law Corporation, is experienced litigating business, real estate and entertainment related disputes. He also guides clients in avoiding litigation whenever possible, and, when not possible, to make sure his clients are prepared to pursue their claims and defenses should litigation ensue.

Brian D. Huben, partner at Katten Muchin Rosenman LLP, practices in commercial litigation, representation of creditors in bankruptcy, and retail shopping center owners, managers and developers.

Jeff Kreshek, Vice President of Leasing West Coast, Federal Realty Investment Trust, sources new retailer relationships, negotiates leases and lease related documents, and oversees third party real estate professionals. Previously, he was the Principal in charge of leasing for The CIM Group.

George T. ("Tim") McDonnell,

partner, Allen Matkins Leck Gamble Mallory & Natsis LLP, focuses on real estate disputes, construction litigation, and commercial litigation. He is experienced representing both landlords and tenants in all types of lease disputes, including those related to retail and commercial leases, and disputes.

Christy M. Morcomb, Shoreline, A Law Corporation, focuses on real estate transactions including leasing (retail, office and industrial), acquisition, disposition, development, and financing (including defeasance, forbearance and workout arrangements).

Peter A. Nyquist, partner,

Greenberg Glusker Fields Claman & Machtinger LLP, focuses on federal and state contaminated sites, cost recovery and citizen suit litigation, water quality, regulatory agency proceedings, brownfield redevelopment, and transactional/diligence support. **Charity O'Sullivan,** Senior Vice President - Client Executive, JLT Specialty USA, specializes in problem solving and guiding clients in developing an overall risk management program. She is responsible for leading service teams in the design, marketing, implementation, and administration of risk financing and transfer programs.

Mona Y. Oh, shareholder, Shoreline, A Law Corporation, focuses on real estate transactions including leasing, construction, ownership, finance, acquisition and disposition of all kinds of real estate projects.

Tony Ranger, partner, Madison Partners, secures high profile postsale agency assignments, and assists in underwriting the ongoing sale assignments.

Raymond Rothfelder, Managing Director, John Hancock's Financial Services, U.S. Western Division, is responsible for overseeing the property management and leasing, including Class A CBD office, big box industrial, suburban office and multi tenant industrial properties.

John Sabourin, Tenant

Representation and Corporate Real Estate Specialist, Tenant Guardian, focuses on protecting his clients from needlessly high occupancy costs through strategic planning, negotiation, and management, including planning for the future and unlocking capital through properly structured transactions.

David B. Stone, partner, Allen Matkins Leck Gamble Mallory & Natsis LLP, concentrates on real estate acquisitions, sales, development and leasing. He represents both landlords and tenants in office, retail, industrial, medical, shopping center and mixed-use projects.

Michael R. Udell, partner, Udell Wang LLP, advises clients in the acquisition, development, leasing and management of retail, office industrial and mixed-use projects.

Yunna Weinzerl, CPA, MST, partner, Armanino LLP, consults with clients on tax-deferred exchanges, entity selection, structuring transactions to defer or minimize taxes, and tax credit analysis.

Jules Zeman, partner, Dentons, concentrates on product liability, tort litigation, and business litigation. He assists trial teams and outside law firms with pre-trial and trial strategy, important law and motion activity, and post-trial motions.

February 8 & 9, 2016

Los Angeles, California

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120 South Los Angeles Street (213) 629-1200

Who Should Attend:

Attorneys, landlords, tenants, brokers, lenders, developers and other real estate professionals who are involved in landlord/ tenant relationships, and others charged with negotiating, documenting and solving challenging lease transactions, as well as those involved in leasing disputes and litigation

Our Co-Chairs:



Charles D. Jarrell, Esq. Allen Matkins Leck Gamble Mallory & Natsis LLP



Owen S. Solomon, Esq. Shoreline, A Law Corporation

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