



Inaugural REĀL Event Kicks-Off in Downtown LA

REĀL, a commercial real estate organization focused on advancement and integration of Latinx professionals in the industry, recently held its inaugural event, The Midsummer Soiree at DAMA Fashion District in Downtown Los Angeles. The evening, hosted by Mujeres De REĀL (Women of REĀL), was attended by 30 executive leading real estate women and featured special guests, Cynthia Ruiz and Nilza Serrano, community leaders and co-authors of “Extraordinary Latinas”.

“REĀL is the first and only organization designed to promote Latinx representation in commercial real estate through mentorship, networking and visibility opportunities,” said Michelle Lagos, Allen Matkins real estate attorney and founding Board Member of REĀL.

The event was sponsored by iimpact and Allen Matkins. Lagos added, “I am especially grateful for the support Allen Matkins has given in championing diversity in both the legal and commercial real estate professions, and who did not hesitate in sponsoring Mujeres De REĀL.”